

*“If the user can’t use  
it, it doesn’t work”*

*Susan Dray, Gurú UX*

Learn more about us:



UX/UI & Front End team

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**UX/UI &  
Front End**

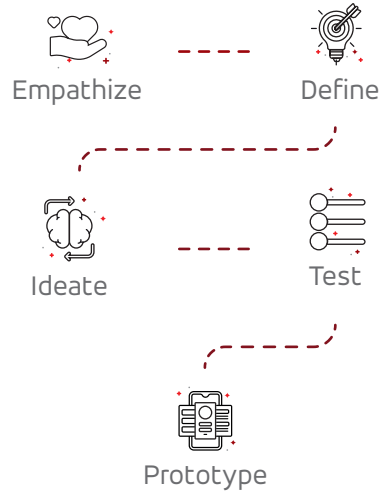
Multidisciplinary team

**gmv**<sup>®</sup>  
INNOVATING SOLUTIONS

# Our Services

## Design thinking

We adapt our work plan to the needs of each client, using approaches such as design thinking. Each project includes the following phases:



## UX/UI Design

Our priority is to ensure that each interface gives its users a smooth and effortless experience.



*“Less is more”*

We create clean, precise designs, highlighting what’s important so users can achieve their goals.



## Front End

We use leading-edge frameworks and methodologies to produce a front End that is carefully crafted inside and out.



We generate code that is clean, organized, and easy to maintain, to allow for quick troubleshooting of any incidents.

# How do we work?

